

**Press Release**  
**FOR IMMEDIATE RELEASE**



[www.tourdevale.com](http://www.tourdevale.com)



**Take part in the Alternative Mix 96 Tour de Vale 2020 this September and raise vital funds for Buckinghamshire based charity WheelPower. By providing opportunities for disabled children and adults to engage in physical activity, WheelPower transforms lives through sport and by taking on this challenge, so can you!**

Unfortunately we are unable to hold the Mix 96 Tour de Vale Bike Ride this year because of the Covid-19 Pandemic. We are really disappointed that we can't deliver the ride you are familiar with but we hope that isn't going to stop you taking part in an **'Alternative Mix 96 Tour de Vale!'** **Entry is Free**, but you can help us keep disabled people active by making a donation or asking your friends and family to sponsor you to complete your cycling challenge this September.

**On Your Marks. Get Set. Go. Fundraise!**

*Transforming lives through sport*

WheelPower, Stoke Mandeville Stadium, Guttman Road, Stoke Mandeville, Buckinghamshire, HP21 9PP  
Tel: 01296 395995 Email: [info@wheelpower.org.uk](mailto:info@wheelpower.org.uk) [www.wheelpower.org.uk](http://www.wheelpower.org.uk)

Royal Patron: HRH The Prince of Wales KG, KT, GCB, OM, AK, QSO, PC, ADC  
Patrons: Ade Adepitan MBE, David Barnett, Annabelle Christie, Baroness Grey-Thompson DBE, Paddy Hopkirk MBE, Roger Jecoate CBE DL, The Countess of Westmorland  
President: The Hon. Mrs Mark Vestey Life Vice President: Kevan Baker OBE  
Vice Presidents: Ann Cutcliffe OBE, Dennis Guttman FRCP, Sally Haynes MBE, Glyn Hibbert, Mark Jarrad, Rod Jones, Eva Loeffler OBE, Baroness Masham, David Skinner  
Chairman: Rob Wilson Chief Executive: Martin McElhatton  
Charity registration number: 265498 The British Wheelchair Sports Foundation Limited (WheelPower) registered office: as above Company registration number: 01059490

Registered with



## How to take part -

Register via Eventbrite – Direct Link <https://www.eventbrite.co.uk/e/the-alternative-mix96-tour-de-vale-charity-bike-ride-tickets-113467454210> or for more information on this event please visit our website [www.tourdevale.com](http://www.tourdevale.com)

If you live in Aylesbury Vale, choose your route, decide when you want to do it, and where you want to start – you can join the route at the nearest point to you and take in all that the Aylesbury Vale and surrounding counties have to offer. You can even choose a day in September when the weather is just perfect for cycling!

## Our Tour de Vale Routes -

**110k** - Advanced Ride for experienced cyclists.

**65k** - Challenge Ride with a few steep hills.

**25k** - Fun Ride for all the family.

And if you live further afield, why not challenge yourself to complete an **‘Alternative Mix 96 Tour de Vale’** and set a distance and a route that suits you. Beat your PB, ride with your family and friends (social distancing of course) or pedal from the comfort of your home. It’s entirely up to you!

Choose your own route, set a challenging distance target, and set off wherever you want and whenever you want. You’ll have the entire month of September to cover your chosen distance and you can do so in however many rides you like, it’s **‘Your Tour!’**

**Register for the Alternative Tour de Vale HERE [www.tourdevale.com](http://www.tourdevale.com)**

Once you’re registered, we will send the riders all that you need to know, give you an opportunity to sign up to the new TDV 2020 Facebook Group and support you to set up a fundraising page for your Alternative Mix 96 Tour de Vale.

And we’ll send everyone who completes the challenge and donates or raises over £10 a medal as a thank you for helping us keep disabled people active. Prizes too for the top adult, child and team fundraisers!

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Due to the effects of the pandemic, it's anticipated that WheelPower's income will be reduced by over 50%. We are currently raising funds to help keep disabled people active at home and are working hard to re instate our normal programme of events when restrictions are lifted. We would be so very grateful for any support you can give, which is needed now more than ever.

**It's time to get back in the saddle for WheelPower and set yourselves a challenge this September as you take on the Alternative Mix 96 Tour de Vale 2020!**

**Ready. Sept. Cycle!**

**[www.tourdevale.com](http://www.tourdevale.com)**



On Your Marks, Get Sept. CYCLE

**WheelPower**  
British Wheelchair Sport

**PICK YOUR DISTANCE**

**ALTERNATIVE**

**mix96**  
96.2fm

**Tour de Vale 2020**

**Bike Ride**

**September 2020**  
[www.tourdevale.com](http://www.tourdevale.com)

t: 01296 395995 e: [info@tourdevale.com](mailto:info@tourdevale.com) #tourdevale

Supported by:







TESCO Proud to be supporting our local community

Charity Registration No: 265498

**#AlternativeTourdeVale #TDV2020 #WheelPower**

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## Note to Editors:

Please feel free to use the images attached alongside this press release.

## About WheelPower

WheelPower have been providing opportunities for people with physical impairments to take part in sport for nearly 70 years. Based in Stoke Mandeville, the home of the Paralympic movement, WheelPower is at the heart of wheelchair sport.

From first-timers to Paralympic medallists, we support and promote participation at all levels. We have seen how playing sport can enrich lives, offering tremendous physical and psychological benefits, whatever your age or ability.

During the current crisis WheelPower has continued to offer new opportunities for disabled people to get active and stay active through a range of events and resources that include our popular 'Exercise at Home' fitness films. WheelPower also provides equipment that enables disabled people to get active and support for a range of wheelchair sports associations.

## About the Tour de Vale

Organised by WheelPower, the Mix96 Tour de Vale Charity Bike Ride has raised funds which have transformed the lives of thousands of disabled children and newly injured adults over the last 17 years. . It is our biggest fundraising event of the year and something that the charity looks forward to hosting every year. The money raised since 2003 has allowed WheelPower to reach thousands of disabled children and newly injured adults throughout the UK, promoting the importance of health and wellbeing through the benefits of sport and activity.

In 2019 the Tour de Vale attracted over 1400 riders of all ages, abilities and fitness levels, creating an event that's inclusive, family friendly and community driven. The riders have three scenic routes to choose from, which all start and end at Stoke Mandeville Stadium, and take them across the beautiful Buckinghamshire and Oxfordshire countryside. 2019 also saw the events largest fundraising total to date, as the grand total topped £56,000.

**Website:** [www.wheelpower.org.uk](http://www.wheelpower.org.uk)

## Social media:

WheelPower can be found on all channels so please do tag us into your posts using the following: [@wheelchairsport](https://www.facebook.com/wheelchairsport) (Facebook) [@wheelpower](https://twitter.com/wheelpower) (twitter) [@wheelpower\\_official](https://www.instagram.com/wheelpower_official) (Instagram)

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