

WheelPower welcomes Bucks Radio as new title sponsor for the 2022 Tour de Vale Charity Bike Ride



WheelPower, the national charity for wheelchair sport are delighted to announce that Aylesbury based radio station Bucks Radio will become the new title sponsor for the Tour de Vale Charity Bike Ride in 2022.

Since 2003, the Tour de Vale Charity Bike Ride has raised in excess of £850,000 for WheelPower, supporting disabled people of all ages to lead healthier and more active lives through sport.

The Tour de Vale is a community driven event, supported by volunteers, local sponsors and the people of Aylesbury and surrounding areas who have made it as successful as it is today. In previous years it has seen up to 2,000 riders enjoy the three different routes and in 2022, alongside new sponsors Bucks Radio they hope this year's event will be the biggest yet!

Jo Hall, WheelPower Event Organiser adds, "Since our very first ride a truly fantastic amount of funds has been raised from the Tour de Vale, supporting the life changing work of WheelPower. It is more than just a bike ride, and by taking part and cycling together you too can help us transform disabled lives through sport. In 2022 we are returning to our usual June calendar date and are delighted to welcome Bucks Radio as our new title sponsor. Together we hope to deliver a fantastic Tour de Vale for all of our riders, supporters and the local community who love this event just as much as we do."

Nathan Cooper, co-founder of Bucks Radio said, "At Bucks Radio, supporting local charities is really important to us and our listeners, and we are delighted to be part of one of the biggest events on the Aylesbury calendar."

Transforming lives through sport

WheelPower, Stoke Mandeville Stadium, Guttman Road, Stoke Mandeville, Buckinghamshire, HP21 9PP
Tel: 01296 395995 Email: info@wheelpower.org.uk www.wheelpower.org.uk

Royal Patron: HRH The Prince of Wales KG, KT, GCB, OM, AK, QSO, PC, ADC

Patrons: Ade Adepitan MBE, David Barnett, Annabelle Christie, Baroness Grey-Thompson DBE DL, Paddy Hopkirk MBE, Roger Jefcoate CBE DL, The Countess of Westmorland

President: The Hon. Mrs Mark Vestey Life Vice President: Kevan Baker OBE

Vice Presidents: Ann Cutcliffe OBE, Ernie Guild MBE, Dennis Guttman FRCP, Sally Haynes MBE, Glyn Hibbert, Mark Jarrad, Eva Loeffler OBE, Baroness Masham, David Skinner

Chairman: Rob Wilson Chief Executive: Martin McElhatton OBE

Charity registration number: 265498 The British Wheelchair Sports Foundation Limited (WheelPower) registered office: as above Company registration number: 01059490

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"We know how important the Tour De Vale is to both the charity and those who enjoy taking part, and with WheelPower being our Charity of the Month for March, this is the perfect partnership. Our team will be pedalling for pounds, and we look forward to seeing you all there"

Martin McElhatton, WheelPower Chief Executive concludes, "The Tour de Vale Charity Bike Ride is WheelPower's biggest fundraising event of the year and we are delighted that it attracts families, club cyclists, and hand cyclists from our local community here in Buckinghamshire and beyond. We are hugely proud of the Tour de Vale and I would like to thank Bucks Radio for joining us on this journey in 2022.

"The money raised this year will help us to support disabled people through the return of our in-person sports events and online fitness programmes. By providing these opportunities, WheelPower helps disabled people to achieve their goals, discover a love of sport and exercise, and see a positive future."

Entries for the **2022 Bucks Radio Tour de Vale** taking place on **Sunday 12 June** at Stoke Mandeville Stadium are **NOW OPEN**. Visit www.tourdevale.com to sign up to one of the three routes (25, 65, or 110km) and turn pedal power into vital funds for WheelPower.



Photo: 1: The start line at Stoke Mandeville Stadium



Photo: 1 A thumbs up from a rider at Eythrope Park

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Note to Editors:

Please feel free to use the images attached alongside this press release.

About WheelPower

WheelPower have been providing opportunities for people with physical impairments to take part in sport for over 70 years. Based in Stoke Mandeville, the home of the Paralympic movement, WheelPower is at the heart of wheelchair sport. From first-timers to Paralympic medalists, we support and promote participation at all levels. We have seen how playing sport can enrich lives, offering tremendous physical and psychological benefits, whatever your age or ability.

During the Covid-19 pandemic WheelPower continued to offer new opportunities for disabled people to get active and stay active through a range of events and resources that include our popular 'Exercise at Home' fitness films and our live online classes. In 2022 WheelPower is looking forward to a return to their in-person sports events. They include flagship events such as the Inter Spinal Unit Games, The National Junior Games and a series of regionals Sports Festivals that are enjoyed by disabled of all ages.

About the Tour de Vale

Organised by WheelPower, the Tour de Vale Charity Bike Ride has raised funds which have transformed the lives of thousands of disabled children and newly injured adults over the last 19 years. In 2019 the Tour de Vale attracted over 1400 riders of all ages, abilities and fitness levels, creating an event that's inclusive, family friendly and community driven. The riders have three scenic routes to choose from, which all start and finish at Stoke Mandeville Stadium, and take them across the beautiful Buckinghamshire and Oxfordshire countryside. 2019 also saw the events largest fundraising total to date, as the grand total topped £56,000.

Please keep up to date with all latest announcements by visiting www.tourdevale.com and checking in on our social media channels. When posting about the event please use the hashtag #TourdeVale.

About Bucks Radio

Bucks Radio launched in February 2021, bringing local radio back to the county with news, travel, weather and information that matters to Bucks. It can be heard online, on smart speakers and via a free app for mobile devices. (www.bucks.radio/)

Website:

www.wheelpower.org.uk

Social media:

WheelPower can be found on all channels so please tag us into your posts using the following: [@wheelchairsport](https://www.facebook.com/wheelchairsport) (Facebook) [@wheelpower](https://twitter.com/wheelpower) (twitter) [@wheelpower_official](https://www.instagram.com/wheelpower_official) (Instagram)

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